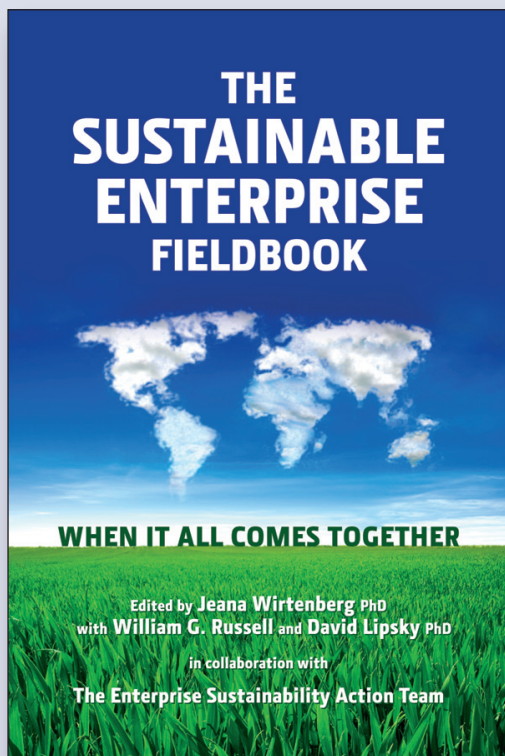


# Guide Your Enterprise to Forge A More Sustainable Future



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Hardcover • 320 pages  
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**William G. Russell** is the Founder of SKN Worldwide-USA, a sustainability consulting company.

**David Lipsky, Ph.D.**, is a senior consultant with Conversant, a training and consulting company.

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