

LEADERSHIP Excellence

Warren Bennis



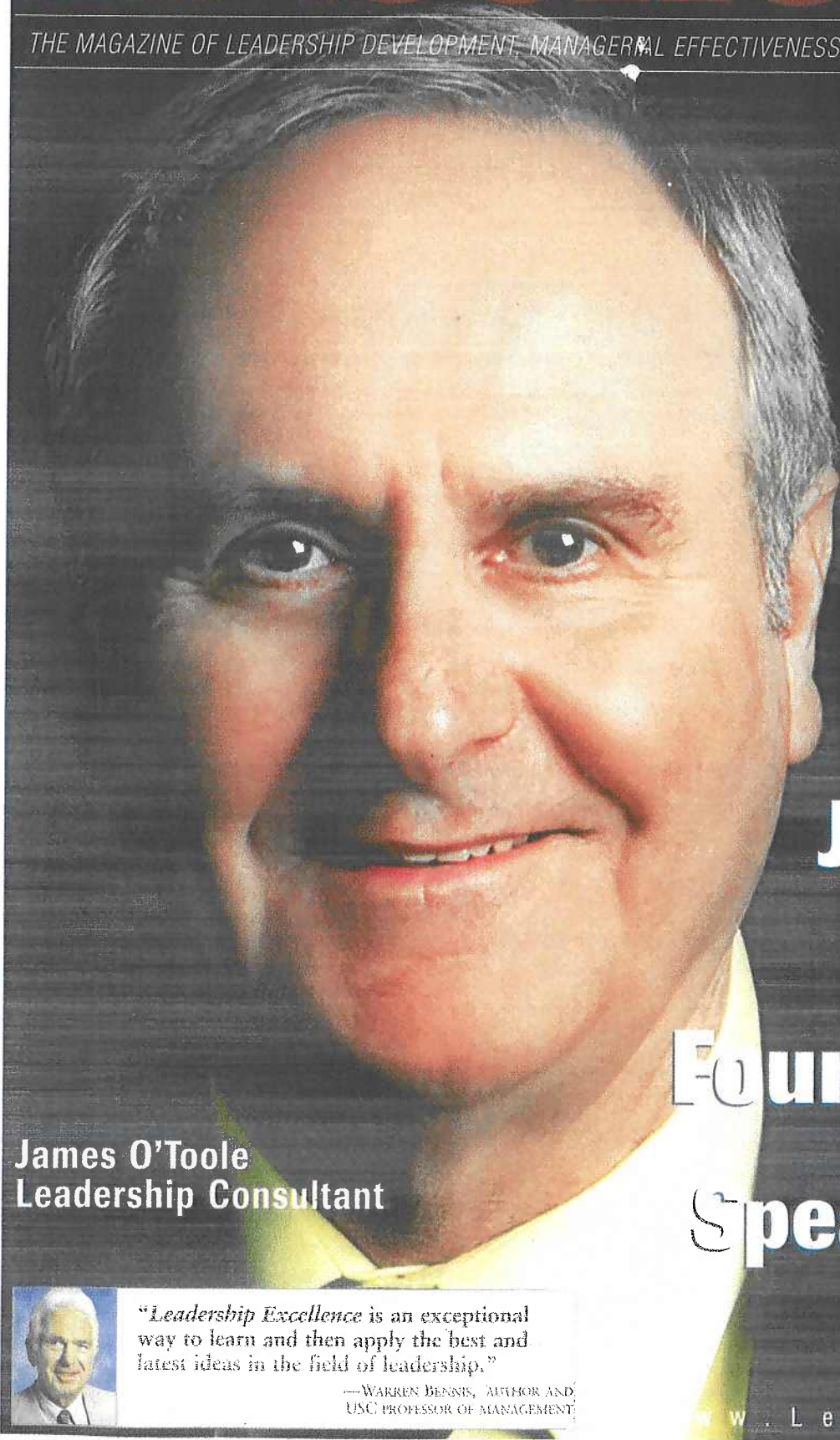
THE MAGAZINE OF LEADERSHIP DEVELOPMENT, MANAGERIAL EFFECTIVENESS, AND ORGANIZATIONAL PRODUCTIVITY

NOVEMBER 2008

This issue sponsored by



Hogan Assessment Systems



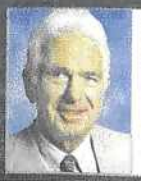
James O'Toole
Leadership Consultant

**Corporate
Happiness**

Just Be You

Deliver on
Four Promises

**Speaking Truth
to Power**



"Leadership Excellence is an exceptional way to learn and then apply the best and latest ideas in the field of leadership."

—WARREN BENNIS, AUTHOR AND USC PROFESSOR OF MANAGEMENT

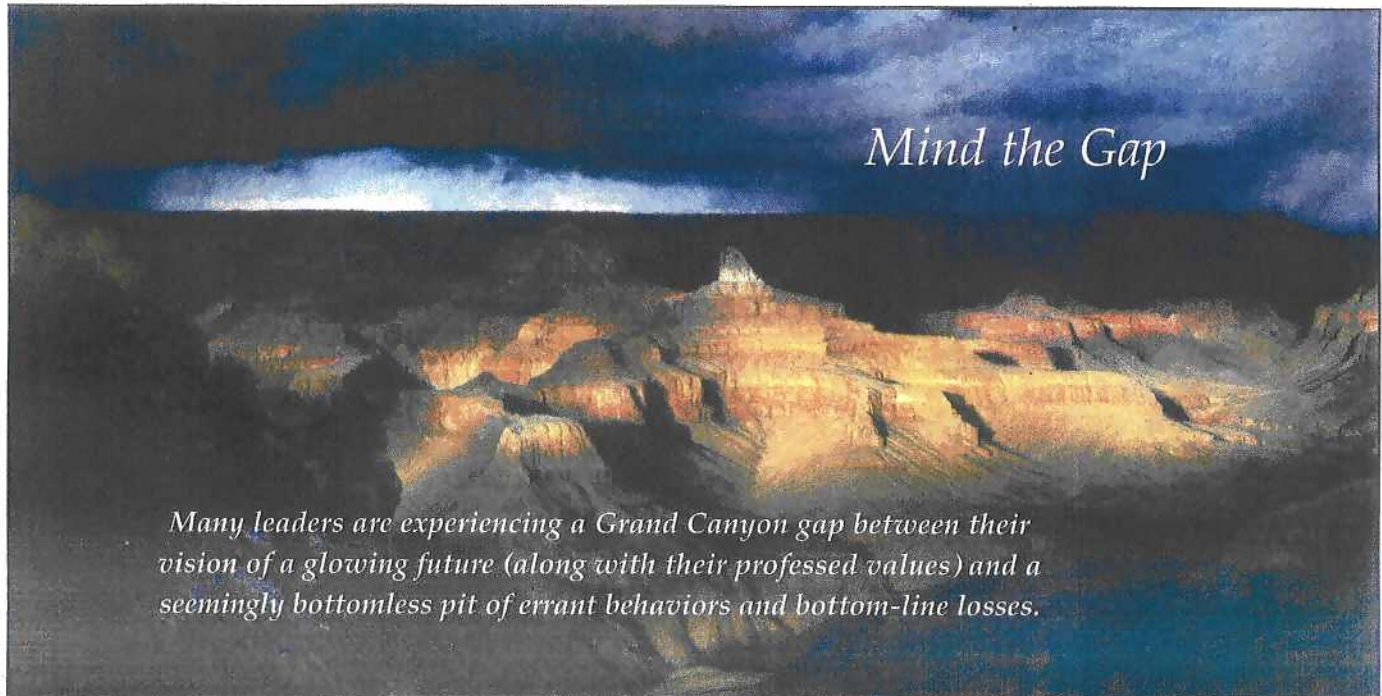
www.LeaderExcel.com

LEADERSHIP Excellence



Warren Bennis

THE MAGAZINE OF LEADERSHIP DEVELOPMENT, MANAGERIAL EFFECTIVENESS, AND ORGANIZATIONAL PRODUCTIVITY
 VOL. 25 NO. 11 NOVEMBER 2008



Mind the Gap

Many leaders are experiencing a Grand Canyon gap between their vision of a glowing future (along with their professed values) and a seemingly bottomless pit of errant behaviors and bottom-line losses.

<p>GEOFF COLVIN <i>Deliberate Practice</i> It leads to great performance 3</p>	<p>GARY RANKER AND COLIN GAUTREY <i>Crunch Time</i> Expand your base 8</p>	<p>JOHN C. MAXWELL <i>Charismatic Leadership</i> You can learn the seven qualities. 13</p>	<p>MACY BOEHM AND BOB MATHA <i>Leader-Speak</i> Practice principles. 17</p>
<p>KEN SHELTON <i>Find Your Voice</i> You can then lead more effectively. 4</p>	<p>JAMES O'TOOLE <i>Truth to Power</i> Beware the perils of speaking truth. 9</p>	<p>REBECCA STATION-REINSTEIN <i>Learn from History</i> The Founders faced incredible adversity 14</p>	<p>ED GASH <i>Winning Culture</i> Coach people by asking six questions. 17</p>
<p>W. A. (BILL) ADAMS <i>Four Promises</i> As a leader, you need to deliver on these 5</p>	<p>CHRISTOPHER RICE <i>Low Engagement?</i> There are many things you can do about it 10</p>	<p>SHARON BIRKMAN FINK <i>Get Better ROI on LD</i> Find your diamonds in the rough 14</p>	<p>DIANNA BOOHER <i>Communication</i> Use 10 strategies. 18</p>
<p>ANTHONY F. SMITH <i>Don't Play Politics</i> Take it very seriously and improve 6</p>	<p>CATHY L. GREENBERG AND JOHANNA DILLON <i>Happy Climate</i> It can mean profits. 11</p>	<p>DAVE DURAND <i>Master Motivation</i> Ride on four wheels and set an example 15</p>	<p>ALEX PATTAKOS AND ELAINE DUNDON <i>Innovating with Meaning</i> Make a difference. 19</p>
<p>CHARLES AVAKIAN <i>Befriend the Crocodile</i> Adopt a new way to negotiate agreements 7</p>	<p>IRVING H. BUCHEN <i>Celebrating Failure</i> You need to stir breakthroughs 12</p>	<p>JEANA WIRTENBERG <i>Leaving a Legacy</i> Do it by building a sustainable enterprise. . . 16</p>	<p>PATRICIA WHEELER AND MARSHALL GOLDSMITH <i>Just Be You</i> Do what is in your mind and heart. 20</p>

