



10th National Business Leaders Forum on Sustainable Development

Parliament House, Canberra
Thursday 28 and Friday 29 May 2009

2009 FORUM PROGRAM

Redesigning the Global Economy: turning risks into sustainable business opportunities

Steering Committee

Martyn Myer AO
Forum Chair

Molly Harriss Olson
Forum Convenor

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ISPT

Bruce Thomas
Carbon Training

Phillip Toyne
EcoFutures

Dr John White
Ignite Energy Resources

DAY ONE - Thursday 28 May 2009

9:00am Registration for forum, coffee and morning tea

9:30am Welcome to Country: **Matilda House** Ngambri-Ngunnawal elder
Introduction: **Martyn Myer** Forum Chair
Welcome: **Simon Corbell MLA** ACT Minister for Environment, Climate Change and Water

10:00am From Financial Crisis to a New Global Economy: where to from here?

How is the global financial crisis affecting climate action? Is building a 'green economy' going to drive recovery and what are the opportunities? Can communication technology and innovation help to reduce our carbon footprint? Updates from the World Economic Forum and the World Business Summit on Climate Change as well as reflections on opportunities to design a more sustainable global economy.

Chair: **Les Williamson** Managing Director CISCO Australia and New Zealand
Discussion Leaders: **The Hon Greg Hunt MP** Shadow Minister for Climate Change, Environment and Water
Rev Tim Costello CEO World Vision
Nic Frances Executive Chairman Cool Nrg
Michael Molitor Director CarbonShift Ltd

11:30am Business Leading a Sustainable Global Economy: the role of the United Nations Millennium Development Goals, the Global Compact and the Business Call to Action

With the largest global recession in fifty years affecting all national economies, humanity at the early part of the 21st Century finds that not only has the design of the global economy proved unsustainable in addressing both the environment and poverty, but has also exposed fundamental economic failings as well. Can green investment and green skills development solve more than one global problem simultaneously? How can the UN Millennium Development Goals, the Global Compact and the Business Call to Action create a framework for action? What has leading business been doing? What more can business do?

Keynote address: **Georg Kell** Executive Director UN Global Compact with
The Hon Nick Sherry Minister for Superannuation and Corporate Law (invited)
Formal launch of the UN Global Compact in Australia

Chair: **The Hon Stephen Smith MP** Minister for Foreign Affairs (invited)
Discussion Leaders: **Sharan Burrow** President ACTU
Steve Vamos President of Society of Knowledge Economics
Rob Cameron CEO Fair Trade International

1:00pm Escort to Mural Hall for Lunch

1:15pm Lunch

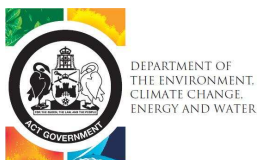
2:00pm The Role of Science in a Transitioning Economy: a conversation

How does science inform our economic decisions and how does the looming impact of dangerous climate change influence the paradigms for policymaking? Can science and economics evolve a common language to ensure effective outcomes? Where can science help policy makers with the information and transition measures needed? Do we understand the interplay between science and the economy in the Carbon Pollution Reduction Scheme (CPRS), complementary measures, tax review and international markets and frameworks? Does the cap create the needed incentives for green skills development and mass scale corporate investment (estimated at 86% of carbon abatement)? What are the risks and opportunities?

Chair: **Sam Mostyn** Sustainability Advisor
Discussion Leaders: **Megan Clark** CEO CSIRO
David Vidal Director of Research The Conference Board (USA)

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SPONSORS:



2:45pm – 4:45pm **Concurrent Workshops**
Afternoon Tea served in session

WORKSHOP 1: Collaboration for Business Success: outcomes from the federally funded responsible business project

Following the Prime Minister's announcement at last year's Forum of funding to St James Ethics Centre for the expansion of responsible business practice in Australia, the session will discuss the results of a year of national collaboration with Australian business leaders, government and members of civil society. The Treasury funded resources enable business of all sizes to embrace responsible business practice within the supply chain, sector and place, in alignment with key international initiatives including the UN Global Compact, Global Reporting Initiative (GRI) and Corporate Responsibility Index (CRI). The workshop will begin with a launch of the national resources by project collaborators followed by a panel discussion on the new strategic partnerships which will drive their uptake

Chair: **Dr Simon Longstaff** Executive Director St James Ethics Centre
 Discussion Leaders: **The Hon Nick Sherry** Minister for Superannuation and Corporate Law (invited)
Sally Herman General Manager Corporate Affairs and Sustainability
Deena Shiff Group Managing Director Telstra Business
Trent van Veen Partner Climate Change and Sustainability Services Ernst & Young
Rosemary Sainty Head Responsible Business Practice St James Ethics

WORKSHOP 2: Carbon Solutions: Australia's Soil Carbon Leadership

Soil carbon sequestration is a vital solution to dangerous climate change, which Australia has at its fingertips. There is a need to break through barriers and showcase this opportunity to government and business. Australia is in the prime position to create a solution to showcase to the rest of the world. What are the opportunities of carbon capture as an income stream for farms and how can this innovation contribute to solutions for business carbon challenges? The workshop will also include a presentation from the winner of the inaugural A & K Hill 'Green Agriculture Innovation Award' (GAIA). The GAIA award is designed to enhance adoption of innovative land management practices that actively sequester soil carbon, reverse desertification and improve food quality.

Chair: **Charles Bright** Chairman AACo
 Discussion Leaders: **Michael Costello** CEO ActewAGL
Dr Christine Jones Founder Amazing Carbon
Jim Johnson Carbon Planet
Dr Stephen Joseph CEO Anthroterra Pty and Visiting Professor UNSW
Adrian Lawrie LawrieCo Biological Fertilizers
Bob Wilson VP Evergreen Farming, winner of A & K Green Agriculture Innovation Award

WORKSHOP 3: Drivers of Business Leadership and the role of government in setting policy frameworks for success

The workshop will explore the role of government policy frameworks in driving a company's success by implementing sustainable business practices. What policy frameworks are needed for sustainable businesses to thrive? How does it all come together? What is the leadership diamond? What can COAG do?

Chair: **Simon Corbell** MLA ACT Minister for Environment, Climate Change and Water
 Discussion Leaders: **Peter Verwer** CEO Property Council of Australia
John Thorp Managing Director Thamesway (UK)
Jeana Wirtenberg Editor *The Sustainable Enterprise Fieldbook* (USA)
Mike McAllum Futures designer and author
Romilly Madew CEO Green Building Council of Australia

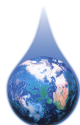
WORKSHOP 4: In the lead-up to Copenhagen

The investment and corporate sectors are vital constituents of the international negotiations and national climate policies in procuring the required investments and technology transfers. In the lead up to Copenhagen negotiations concerning a post 2012 international agreement in late November 2009, Dr Srgjan Kerim, President of the UN General Assembly, stated that *public money will be far from sufficient to solve the problem, and will not even be the dominant part of the trillions of dollars needed in the years to come to respond to climate change*. Are we ready and prepared to take our place as partners to the Australian government at the international negotiation table? This workshop is part of The Climate Council think tank series engaging industry in the pre-Copenhagen discussions.

Chair: **Eva Willmann de Donlea** The Climate Council Inc
Jim Longley VP Government Institutional Banking and Markets Commonwealth Bank
 Discussion Leaders: **The Hon Greg Combet** MP Parliamentary Secretary for Climate Change
Jeffrey Castellias CEO Clean Technology Australasia Pty Ltd
Ian Robertson Secretary Development and Environmental Professionals' Association
Stephen Fitzgerald CEO Goldman Sachs JBWere (invited)
Garry Weaven Chair Industry Funds Management (invited)

4:45pm Conclusion of Day One

PARTNERS:



EcoFutures Pty Ltd
Solutions for a sustainable future



FORUM DINNER – Thursday 28 May 2009
Parliament House Great Hall

6:30pm Pre-Dinner Drinks

7:00pm Introduction:

Michael Costello CEO Actew AGL

Keynote address:

***Australia - moving on from the welfare state:
the employment driven welfare to well-being journey of original Australians***

Noel Pearson Cape York Institute for Policy and Leadership and
Andrew Forrest CEO Fortescue Metals Group Ltd

Presentation of the 6th Corporate Responsibility Index Awards

Presentation of the A & K Hill Green Agriculture Innovation Award

9:30pm Conclusion of Dinner

DAY TWO – Friday 29 May 2009

8:30am Registration

9:00am **Keynote address: The Hon Kevin Rudd MP** Prime Minister of Australia (invited)

9:40am **From the Ashes: international lessons to 'Build it Back Green'**

The IPCC predicts that Australia is a continent on the frontline of climate impacts. Like Hurricane Katrina, Black Saturday and the Queensland floods, have galvanised a focus on the human and community costs of a warming planet. Led by Mikhail Gorbachev, Green Cross/Global Green offices around the world are preparing for and responding to environmental conflicts and disasters with strategies that break the emissions cycle. How can lessons from the massive green re-building effort underway in New Orleans help Queensland flood and Victorian bushfire affected communities to *Build it Back Green*? As the planet adapts to extreme weather and sea level rise, our response must protect current generations from exposure to extreme weather while protecting future generations from an escalating carbon emissions cycle.

Chair:

Carol Schwartz AM Chair Our Community

Discussion Leaders:

Heinrich Eder Managing Director Munich Re

Prof Paul Hardisty Worley Parsons

Maria Atkinson Global Head of Sustainability Lend Lease

Mara Bun CEO Green Cross Australia

Andrew Ash Director Climate Adaptation Flagship CSIRO (invited)

Tony Arnel Chair Green Building Council of Australia and Victorian Building and Plumbing Commissioner (invited)

The Hon Bill Shorten MP Parliamentary Secretary for Victorian Bushfire Reconstruction (invited)

10:40am Morning Tea

11:00am **Repowering Australia: a green recovery from the global financial crisis**

What does a green recovery cycle look like? How do we hardwire the boutique green business models and examples into the mainstream? How can business leadership help the market transition? Is current electricity generation and transmission a stumbling block to a green recovery? What is the International Renewable Energy Agency (IRENA) and is there a need for Australian government and business partnerships in this critical repowering?

Chair:

Lenore Taylor National Correspondant The Australian Newspaper

Discussion Leaders:

The Hon Peter Rae AO Chair International Renewable Energy Alliance

Evan Thornley CEO Better Place Australia

John Thorp Managing Director Thamesway UK

Peter Verwer CEO Property Council of Australia

The Hon Greg Combet MP Parliamentary Secretary for Climate Change

12:30am **Book Launch: *Whole System Design: An Integrated Approach to Sustainable Engineering***

Launched by:

The Hon Peter Garrett MP Minister for Environment, Heritage and the Arts

Authors:

Peter Stasinopoulos, Michael H Smith, Karlson 'Charlie' Hargroves and Cheryl Desha of The Natural Edge Project

12:45pm **Closing Comments:**

Getting there ... from here
Wrap up, vote of thanks

Prof Tim Flannery Chair Copenhagen Climate Council

Molly Harriss Olson Forum Convenor

1:15pm **Networking Lunch**

2:30pm **Transport to the Airport**

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